



Amy M. Lewin
Journalist & Community Strategist

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STRENGTHS:

- Motivated, industrious and thrives on making relevant connections with people on projects that matter.
- Positive contributor who can meet multiple goals working independently and under pressure.
- Able to understand complicated terms and technical projects and relay these in simple terms under short deadline.
- Proficient in online and print publishing programs including WordPress and Adobe Creative Suite.

EXPERIENCE:

Community Relations Advocate, Portland, OR – 5/10 – present

- Copy writer, editor and online communications specialist for multiple non-profit organizations and small businesses.
- Project manager for short term and long-range projects -- from community events to capital improvements.
- Outreach advocate focused on fostering connections within community.
- Video producer and social media strategist.

Television Producer, “Better Portland”

KPTV FOX-12, Meredith Corporation, Beaverton, OR – 1/09 – 5/10

- Conceived, wrote and produced daily local segments for the nationally syndicated lifestyle show “BETTER.”
- Created and maintained show’s social media profiles and maintained content on station’s website.
- Team leader of news integration crew, working closely with station’s marketing department on stories and publicity.
- Maintained a strict adherence to good communication and successful business strategies for the station and the clients.
- Coordinated content for three teams: “MORE Lifestyles,” “Good Day Oregon Home & Garden,” and “Carson’s Kitchen.”

Assignment Editor/Writer, “Good Day Oregon” & the “10 O’clock News”

KPTV FOX-12, Meredith Corporation, Beaverton, OR -- 10/02 – 1/09

- Coordinated stories and crews while simultaneously researching tips and monitoring emergency scanners.
- Utilized strong sense of local issues to create unique stories that adhered to station’s mission.
- Managed resources for complex breaking news coverage – including other affiliates and freelancers.
- Maintained communication with outside media professionals on story planning and strategies.
- Plan and coordinated live locations for “Good Day Oregon” including feature and weather talent.
- Coordinated crew and resource schedules for production.
- Assignment Editor for show that won 2009 EMMY for “Best Morning/Daytime News, (Market 21-80)” NATAS, NW Chapter.
- Scheduled interviews for news crews -- photographers, reporters and editors -- on tight deadline.
- Special Projects -- researched and assigned stories for television specials outside of daily news.
- Writer for broadcast news programs as needed.

Internet Producer

kgw.com, KGW-TV Belo Interactive, Portland, OR -- 5/01-10/02

- Wrote, edited and produced news content for top television website in the Northwest.
- Team leader of home page photos, headline & text during major events (i.e.: 9/11, Weaver, Longo, etc.).
- Editor of national, health, living and sports sections.
- Developed and produced special sections (Race for the Cure; ‘02 Olympics; SOLV; Election 2002).
- Awards: “Best Web Site in Nation” 2001 & 2002 Edward R. Murrow Award; “#1 Breaking News Web Site in Nation” 2002, Sigma Delta Chi; “Best Web Site” for region 2001 & 2002, Associated Press.

KPTV UPN 49, Chris Craft, Portland, OR

Assignment Editor, 1/01 – 5/01 - Assigned and developed stories for evening news. Prioritized future story plans.

Web Editor/Producer with Zatso.com, 7/00 – 1/01 -Expanded online content to include daily video streaming.

Associate Producer, 2/00-7/00 – Started and expanded online news coverage for station. Wrote, edited and produced.

EXPERIENCE (continued):

Portland Art Museum, "Project for the Millennium," Portland, OR -- 1/99-2/00

- Assistant to Project Manager for \$42-million renovation -- maintained architectural plans, contracts and schedules.
- Worked closely with administration and board of trustees during a major change in this local non-profit's history.

KEZI ABC 9, Chambers Communications, Eugene, OR -- 11/93-8/98

Director, Technical Director, Production Assistant, Weekend Assignment Editor, Teleprompter Operator Reporter, Oregon Daily Emerald, University of Oregon, 1997

VOLUNTEER ADVOCACY & EXPERIENCE:

Event Director & Producer, Abernethy Elementary School Kitchen Garden, 3/2013-10/2014

- Project manager of back-to-school harvest festival for public, K-5, award-winning School Kitchen Garden program.
- Slideshow of event: [PPS Abernethy ES - Facebook - Taste of the Harvest](#)
- Video producer of Abernethy School Kitchen Garden (SKG) Program and Abernethy Foundation projects.
- Watch mini-documentary of SKG program: <https://www.youtube.com/watch?v=d2gWk0j1UA>

Southeast Uplift Area Parks Committee & Portland Parks Budget Advisory Committee, 10/2013- present

- Community advocate for Portland Parks & Recreation city-wide budget process and strategies.
- Voice for park investment and maintenance strategies for inner-Southeast Portland neighborhoods.

Member, City Club of Portland, 7/2013 – present

Volunteer, Southeast Portland Little League, 4/2014 – 6/2014

- Media representative for local little league. Manager of concessions stand.

Community Representative, Central City 2035, Steering & Advisory Group, City of Portland, 9/2010 – 7/2012

- Volunteer advocate on city-wide board to help craft new policies on growth and long-range planning in Portland's Central City with the Bureau of Planning & Sustainability.

Volunteer, Hosford-Abernethy Neighborhood Development (HAND) Board, 5/2005 – 5/2013

- Communications Chair; created, produced and maintained neighborhood website, 2006-2012: <http://handpdx.org>.
- Wrote, edited and designed publications and social media profiles for neighborhood identity.
- Coordinated public/private partnership and fundraiser to install a drinking fountain at Piccolo Park.
- Project Manager of green space/park project for SE 19th Ave., "Avalon Sanctuary."
- Member of Citizen Advisory Committee for PBOT's Division Streetscape/Reconstruction Project
- Coordinator of "Roots of Our Neighborhood" and Division/Clinton Street Fair, funded by a city grant
- Coordinated special events including a Historic Resources Summit, National Night Out, Neighborhood Cleanup, etc.

EDUCATION:

Bachelor of Science in Journalism, University of Oregon, Eugene, OR, June 1998,
Majors: Electronic News and Communication Studies; Minor: History

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